

Bishop Alemany Color Fun Run

Sponsorship Packet



Event Date:

March 16th, 2019



SPONSORSHIP INFO

Bishop Alemany High School

Color Fun Run

March 16th, 2019

The 7th annual Bishop Alemany Color Fun Run is Saturday, March 16th, 2019. Our expected attendance is over 500-including students, faculty/staff, parents and members of the community. We are accepting sponsors and donations for the event. We have several levels of sponsorship. Please review the options below to find a level that fits your interests! All sponsors will have their company logo on our event website and printed on the back of the t-shirt. Your company name will be announced throughout the event by our master of ceremonies. We look forward to our partnership!

Cardinal & Gold Sponsor: \$2000 Single Business (or 2 business \$1000 each)

As a Cardinal & Gold Sponsor you are our TOP supporter. Your logo will be at the top level on the t-shirt. You are welcome to have a booth set up on the grassy area by the gym at our Health and Wellness Expo.

***This sponsorship includes 20 race registrations for full sponsorship or 10 each for split sponsorship!

Award Sponsor: \$1500 Single Business (or 2 business \$750 each)

As an award sponsor you will help us get medals for our participants. The medals are a personalized gold 3" winged foot with a red neck ribbon. Your logo will be at the second level on the t-shirt. You are welcome to have a booth set up on the grassy area by the gym at our Health and Wellness Expo. ***This sponsorship includes 15 race registrations for full sponsorship or 7 each for split sponsorship!

Water Station Sponsor: \$500 (2 water stations available)

As a water station or mile marker Sponsor you will have your logo on a poster at the water station. Ex: "Brought to you by: company name & Logo". Your logo will be at the third level on the t-shirt. You are welcome to have a booth set up on the grassy area by the gym at our Health and Wellness Expo. ***Includes 5 race registrations!

Expo Sponsor: \$300 (Unlimited available)

As an expo sponsor you are welcome to have a booth set up on the grassy area by the gym at our Health and Wellness Expo. Your logo will be at the fourth level on the t-shirt. ***This sponsorship includes 3 race registrations!

Marketing Sponsor: \$250 (Unlimited available)

As a marketing sponsor your logo will be included in all of our marketing materials. Your logo will be at the fourth level on the t-shirt. ***Includes 2 race registrations!

The **expo** will be at the Start/Finish line.

Indoor setup will be provided if necessary due to weather.

All event participants and their guests will have time before and after the race to visit your booth and learn about your company.



SPONSORSHIP FORM

Bishop Alemany High School

Color Fun Run

March 16th, 2019

Please select a Sponsorship Level:

- Cardinal & Gold Sponsor -- **\$2000** Single Business or **\$1000** Shared (circle one)
- Award Sponsor -- **\$1500** Single Business or **\$750** Shared (circle one)
- Water Station or Mile Marker Sponsor -- **\$500**
- Expo Sponsor -- **\$300**
- Marketing Sponsor -- **\$250**

**Additional monetary and/or product donations are appreciated

Make checks payable to *Bishop Alemany High School*. Put "Color Run Business Sponsor" in the subject.

Company Name: _____

Company Address: _____

Contact Name: _____

Contact Phone: _____

Contact email: _____

Will you be participating in the expo? ____ Yes ____ No

We can provide tables and chairs. Please check the below request:

Tables _____ (2 max) Chairs _____ (4 max)

Other request? We will do our best: _____

We suggest to bring a pop-up tent. Expo locations will be assigned in the order we receive sponsorship forms/fees.

ARTWORK: Please provide your company logo via email to eneumann@alemany.org

The deadline for artwork is **March 4th** at the latest to be included on the t-shirt. Logo must be one color. If you do not have a logo we can list your company name and phone number.

Questions? Contact Eric Neumann @ 818-621-2068 or eneumann@alemany.org